



## INTERNET ESSENTIALS ONE-YEAR REPORT

It's been just over a year since Comcast and our local partners across the country launched *Internet Essentials* – the first of its kind comprehensive program to help narrow the digital divide by expanding broadband Internet adoption among low-income families. Our mutual efforts reflect a shared conviction that no household in America should be denied access to the Internet.

Thanks to the cooperation we've enjoyed from school districts, city governments, and nonprofit organizations, this first year has seen great success and growth. Experience has also given us new insights that accelerated the process of getting *Internet Essentials* to homes that need it most.

This update highlights our recent progress in identifying and enrolling families as well as expanding the scope of the affordable Internet access, computer equipment, and digital literacy training that are all part of this unprecedented program.

You'll see encouraging statistics like the 364,000 low-income Americans who have already gained home Internet access through *Internet Essentials*, but there are still too many families living without this essential technology. The needs of those families drive our sense of urgency as we move ahead with *Internet Essentials*.

Sincerely,

David L. Cohen  
Executive Vice President  
Comcast Corporation

# INTERNET ESSENTIALS<sup>SM</sup> 2012

Program Highlights  
at a Glance

INTERNET ESSENTIALS<sup>SM</sup> FROM COMCAST

[InternetEssentials.com](http://InternetEssentials.com) | [InternetBasico.com](http://InternetBasico.com)



